“The Believing Brain: From Ghosts & Gods to Politics & Conspiracies—How we construct Beliefs and Reinforce them as Truths”

A Public Lecture by

Michael Shermer
Founding Publisher of The Skeptic

12:00 noon

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170 Davis Heart Lung Institute, 473 W. 12\textsuperscript{TH} Ave.

How are beliefs formed?

Why are they so resistant to contrary evidence?

How do they mold ideas about religion, politics, good and evil?

Sponsored by: The Colleges of the Arts and Sciences, The Department of Entomology, The Literacy Studies Program, The Center for Ethics and Human Values and The Undergraduate Philosophy Club