

“The Believing Brain: From Ghosts & Gods to
Politics & Conspiracies—How we construct
Beliefs and Reinforce them as Truths”

A Public Lecture by

Michael Shermer

Founding Publisher of *The Skeptic*

12:00 noon

October 12, 2012

170 Davis Heart Lung Institute, 473 W. 12TH Ave.

How are beliefs
formed?

Why are they so
resistant to contrary
evidence?

How do they mold
ideas about religion,
politics, good and evil?



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